

# OSiK MEDIa

## Hollywood Entertainment Trifecta

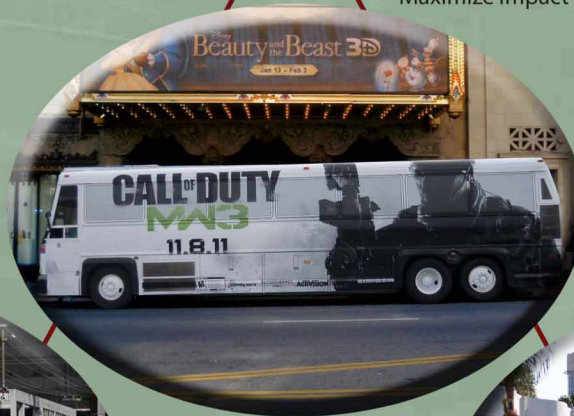


### Trifecta:

- noun 1. a type of bet, especially on horse races, in which the bettor must select the first three finishers.  
2. a perfect group of three; winning three times.  
3. On Time. On Budget. Beyond Expectations.

### Hollywood Full Wraps:

Creatively use the entire surface of a bus including all windows.  
Demand attention and generate high brand awareness. Use our fleet of buses as rolling bulletins on your own designated route.  
Penetrate every part of the community and deliver high frequency, high profile exposure to your target audience. Generate quick recall and brand awareness to reach your audience **anywhere, anytime.**  
Maximize Impact with street teams and sample opportunities!



### Third St & Robertson Blvd

#### Motion Pictures Spectacular Wall:

This Motion Picture Spectacular is positioned in Beverly Hills, just blocks from The Beverly Center, The Pacific Design Center, The Ivy and many of Hollywood's premiere restaurants and clubs. This wall display reaches affluent shoppers, diners and consumers looking for entertainment.

**FOR MOTION PICTURES ONLY.**

### Sunset & Sweetzer

#### Backlit Spectacular Squares:

Located in the "Times Square" of Los Angeles, these Sunset Strip Spectaculars are the only Backlit Square Units on the Strip. Situated in the heart of the Strip, these units are located between the Standard Hotel and the prestigious Mondrian Hotel. In the immediate area are some of LA's hottest night spots, including The House of Blues, The Viper Room, The Comedy Store, Sky Bar and The Whisky. Also In close proximity to the Sunset Plaza which has some of the most prestigious fashion boutiques in LA.